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## PRODUCT UPDATE

### PART #4014 - TITANIUM CERAMIC

#### PRODUCT DESCRIPTION

##### DODGE RAM 1500 5.7 HEMI SHORTY HEADERS 1-3/4" - TITANIUM CERAMIC (09-18)

###### FEATURES:

- Increase of 15 Horsepower and 20 ft lbs of Torque is Typical
- Increased Exhaust Flow for More Power
- 1-3/4" Primaries for Maximum Flow
- 16 Gauge Steel Tubing and 3/8" Thick Flanges
- Direct Bolt-On for Easy Installation
- For Use With Factory or Aftermarket Mid Pipes
- Gaskets and Hardware Included

###### VEHICLE FITMENT:

- 2009-2018 Dodge Ram 5.7L 1500 - **DOES NOT FIT 2500 / 3500 MODELS**
- These Headers fit ALL 2WD & 4WD applications

In a continued effort to provide the best quality and value to consumers and allow for increased profit margins for our valued dealers, we are now updating all our base nickel chrome plating on our BBK performance headers to a top-notch high temperature titanium ceramic finish. This will not only deliver increased performance but also ensure a longer life quality finish especially for those consumers operating in humid climates.

To keep things simple, we are keeping 4-digit nickel / chrome header part numbers and updating the description to "Titanium Ceramic Finish" By doing this we were able to absorb some of the steel & labor increases and deliver a better-quality product at a very competitive price. We will continue to offer our "Polished Silver Ceramic" premium upgrade finish and we are in the process of introducing additional new stainless steel header applications. As this new finish comes through production, we will be emailing all buyers daily as each item switches over along with the new images.

Please feel free to call us if you have questions and let us know if there is anyone else to be notified as each of the items is replaced. Currently ALL new orders / Shipments for the following part numbers will now be shipped in the new Titanium Ceramic finish. We will advise as and when they become available, and the chrome is phased out.

Please update your printed advertising, website and marketplaces with new images and text to reflect these changes:

- New Durable High Temperate Titanium Ceramic Finish
- High Temperature Coatings are designed to improve the performance of exhaust systems.
- These coatings help prevent corrosion, increase durability.
- Ceramic coating offers an excellent thermal barrier to help reduce under-hood heat temperatures that will help increase horsepower



#### PRODUCT SET UP INFORMATION

JOBBER	MAP	MSRP	LENGTH	WIDTH	HEIGHT	LBS	UPC	HS TARIFF	HTS 10 DIGIT TARIFF
\$449.99	\$449.99	\$499.99	20.0"	12.0"	12.0"	22 LBS	197975040145	8708.92	8708.92.5000